



## **Becky Brandt**

### **Marketing & Communications Director**

*Becky Brandt has worked in the communications and fund-raising fields throughout her career. She's held positions in health care, human service, youth and higher education organizations. In 1999, along with her business partner, Laurie Nicholl, Ms. Brandt formed Nicholl Brandt Communications Inc.*

*Ms. Brandt provides consulting and planning, as well as direct services to businesses and organizations in need of business plans; corporate identity programs; fund-raising, marketing communications, and public relations campaigns; and board development.*

*Prior to founding Nicholl Brandt Communications, Ms. Brandt was the manager for corporate communications at The Watson Institute (formerly D.T. Watson Rehabilitation Services), a Sewickley, Pennsylvania, special education and rehabilitation facility. In this role, she wrote grant and major gift proposals, managed response marketing activities, publications, the Watson web site and general marketing communications activities.*

*Ms. Brandt has also worked for a local council of Girl Scouts of the USA. There, she was the assistant executive director responsible for administration, fund-raising and capital asset management. Twice, Ms. Brandt was called upon to serve as the chief executive officer.*

*Throughout her career, Ms. Brandt has worked as a consultant and freelancer. Her projects have included writing, graphic design, web site development, event planning and strategic planning, among others.*

*Ms. Brandt has a master's degree from West Virginia University and has completed all coursework toward a Doctor of Education degree. She received a bachelor's degree from the University of Pittsburgh. While at West Virginia, she received a Sweiger*

*fellowship and worked as a researcher and writer. Many of her publications were used as teaching materials, and she has presented at national conferences. In addition, Ms. Brandt completed the WebMaster Program at Pitt's Computer Learning Center to increase her skill in developing interactive media.*

*Actively involved in her community, Ms. Brandt has served on several alumni boards at the University of Pittsburgh, including the Pitt Alumni Association, the Alumnae Council and the Pitt Band Alumni Council. She also serves in a leadership capacity for the capital campaign to raise funds for Victory Heights at Pitt.*

*Ms. Brandt is a lifetime member of Girl Scouts of the USA and has volunteered as a troop leader, and as a Community Coach, trainer and mentor for new Girl Scout leaders. She is trained as a volunteer trip leader for Venture Outdoors, leads rides for the Women @ Work and Pittsburgh Major Taylor Cycling Clubs, and is a member of Teutonia Männerchor (Pittsburgh's German Club).*